

Clinton Community College

2017-2020 Strategic Plan

Mission:

The mission of Clinton Community College is to provide educational opportunities in an inclusive and safe environment that empower individuals to create their own paths to personal and professional growth.

Vision:

As a result of our efforts in Clinton County and the North Country, Clinton Community College helps students bridge academic, economic, technological and cultural divides, participate in local and global communities and enhance their lives in practical and visionary ways.

Core Values:

- Success/Quality
 - Education
 - Small classes
 - Student support
 - Graduation
 - Qualified faculty and staff
 - Institutional engagement
 - Program availability
 - Personal goal attainment
- Respect
 - Diversity
 - Positive atmosphere
 - Safe learning environment
 - Communication
- Access
 - Affordability
 - Technology
 - Preparedness
- Region
 - Community Partnerships
 - Workforce Development

Strategic Goals:

1. Improve access and retention to ensure student success [sg.1]
 - This area focuses on:
 - Teaching and Learning
 - Enrollment management
 - Cross-campus cooperation
 - Supporting a culture of diversity and inclusiveness
 - Academic program development
 - Student support services
 - Modes of course delivery
 - Athletics
2. Commit to broad internal and external communication and collaboration [sg.2]
 - This area focuses on:
 - Marketing
 - Public Relations
 - Transparency
 - Internal climate
 - Partnerships
3. Support and collaborate with the FSA in their mission [sg.3]
 - This area focuses on:
 - Residence Life
 - Dining
 - Bookstore
 - Expanding opportunities
4. Develop partnerships and programming to ensure the IAM becomes the hub for advanced manufacturing technology education in our region and beyond [sg.4]
 - This area focuses on:
 - Identifying state-wide needs
 - Business, education, and legislative relationships
 - Credentialing and credit and non-credit program development
 - Adapting to workforce trends

Please note: Strategic Goals are given numerical reference for improved tracking; numerical value does not establish hierarchal emphasis.

***Approve by Board of Trustees
Clinton Community College
October 17, 2017***

March 30, 2017